

## News Release

FOR IMMEDIATE RELEASE

### COOL GLOBE PUBLIC ART FINDS PERMANENT HOME AT SOUTH BOULEVARD LIBRARY

Powerful message combines art and reading

**Charlotte, NC – March 30, 2021** – Charlotte Mecklenburg Library is now the permanent home to the public art “Reading is Green” Cool Globe by artist Nancy Schon, through a donation from Bank of America. The globe was relocated from Bank of America’s headquarter plaza to the South Boulevard Library, located at 4429 South Boulevard, Charlotte. It features children’s books and provides an exceptional photo opportunity.

“We’re excited to make South Boulevard Library the permanent home for the “Reading is Green” Cool Globe. As one Library location without a public art installment, this unique piece is sure to generate attention as well as spark community conversations around reading, literacy and global warming,” said Kevin Bittle, Charlotte Mecklenburg Library deputy branch channel leader. “We’re thankful to Bank of America for donating this art to our Library and keeping it accessible to the community.”

“The subject matter of the “Reading is Green” Cool Globe made it a natural fit to donate to Charlotte Mecklenburg Library system, where promoting the joy of reading and learning is a priority,” said Charles Bowman, Bank of America’s Charlotte Market President. “Its new home will allow our residents to learn about and enjoy this art for years to come.”

The “Reading is Green” Cool Globe centers around children and reading. The artist statement reads, “Words are the building blocks of life, and reading powers the minds of our future leaders. Reading proficiency at third grade is a critical predictor of school, career, and life success. Today’s children will play a vital role in addressing climate change, and their worlds will open up to opportunities and solutions through reading. Take a book outside and start imaging the possibilities. Reading is the best renewable energy we have.” The Cool Globes public art exhibit was on display in Uptown Charlotte and Charlotte-Douglas Airport from June 2020 through March 2021. Each of the 35 globes featured messages about global warming.

Visit [www.cmlibrary.org](http://www.cmlibrary.org) for more information on the Library’s operating hours, program calendar, materials catalog and to sign up for a Library card.

###

#### **About Charlotte Mecklenburg Library:**

Charlotte Mecklenburg Library is one of America’s leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit [cmlibrary.org](http://cmlibrary.org).

###

**Photo caption:** The “Reading is Green” Cool Globe is now on permanent display at South Boulevard Library.



**Media Contact:**

Ann Stawski  
Marketing & Communications Leader  
Charlotte Mecklenburg Library  
704-416-0702  
[astawski@cmlibrary.org](mailto:astawski@cmlibrary.org)

**Media resources:**

Charlotte Mecklenburg Library newsroom: [cmlibrary.org/library-news](http://cmlibrary.org/library-news)

**Social sharing:**

Hashtags: #cmlibrary

Facebook: [www.facebook.com/cmlibrary](http://www.facebook.com/cmlibrary)

Twitter: @cmlibrary [www.twitter.com/cmlibrary](http://www.twitter.com/cmlibrary)

Instagram: [www.instagram.com/cmlibrary](http://www.instagram.com/cmlibrary)

LinkedIn: [www.linkedin.com/company/charlotte-mecklenburg-library](http://www.linkedin.com/company/charlotte-mecklenburg-library)